

GENERAL INFORMATION

City Manager's One Year Accomplishments Report: October marks the one year anniversary for the City Manager and the [report](#) was issued to improve transparency of all of the activity underway throughout the City's three lines of business: Silicon Valley Power (a DBA); Santa Clara Stadium Authority (a public agency); and City of Santa Clara (a separate municipal public agency).

Convention Center Workshop and Survey: The City recently issued a Request for Proposals (RFP) for the management and operation of the Santa Clara Convention Center and for convention and visitor services. The City is also seeking public input regarding the Convention Center and convention/visitor services. On Oct. 24, the City Manager sent a letter to the business community with a short postcard survey regarding convention center objectives and priorities. On Oct. 26, an [online survey](#) launched to solicit feedback about current and potential future convention and visitor services.

On Thursday, Nov. 15, 2018, City Council will hold a Governance and Visioning Workshop to: 1) discuss different convention center governance and business models to inform the ongoing RFP process and 2) engage in a visioning dialogue with the community to identify the qualities and characteristics that are desirable in the next Convention Center operator. The Nov. 15 Convention Center Workshop will be held from 5-8 p.m. at the Santa Clara Convention Center. Feedback from all community engagement efforts will be made available to potential proposers, the panel reviewing the proposals, and the City Council that will award a contract. For more information, contact the City Manager's office at 408-615-2210.

Be Alert for Utility Scams: As scams become more common nationwide and particularly during the holidays, Silicon Valley Power (SVP) would like to remind residents that SVP will never ask you to pay your utility bill with a prepaid card or gift card. The City will never request payment at a grocery or convenience store. Keep in mind scammers may use fake Caller ID numbers to falsely appear as City of Santa Clara phone numbers. If a caller asks for personal information or payment, do not provide it. If you are concerned about account status, call the



Municipal Services Department at 408-615-2300. To report a scam, file an online report at www.scpd.org or call the Police Building at 408-615 4700.

Multimodal Improvement Plan for the City Place Project: On Nov. 1, 2018, the Santa Clara Valley Transportation Authority (SCVTA) approved the Multimodal Improvement Plan (MIP) for the City Place Project. As the administrator of the Santa Clara County Congestion Management Program (CMP), the SCVTA works with member cities, such as Santa Clara, to manage a County-wide comprehensive transportation improvement program with a focus on congestion and air quality. Adopted by the City Council on Sept. 18, 2018, the MIP addresses impacts to the regional transportation network identified in the City Place Environmental Impact Report (EIR). The MIP includes \$23,414,000 in various transportation projects and programs designed to improve the overall multimodal network (i.e. vehicular, bicycle, pedestrian, and transit) with a majority of the cost to be funded by the City Place Project. Of the \$23,414,000, \$12,464,000 is programmed for bicycle and pedestrian facilities, \$2,605,000 towards transit service enhancements, and \$8,345,000 towards freeway and arterial street operations. The City Council is scheduled to consider a MIP funding agreement to address how the City Place project will provide funding towards the MIP as the City Place project develops over time. For more information, contact Public Works at 408-615-3000.

Traffic Fatality: On Oct. 25, at approximately 5:21 p.m., a private commuter bus turning southbound from Bunker Hill Lane onto Great America Parkway struck a bicyclist. The bicyclist was traveling in the designated bike lane. The result of the impact left the bicyclist with life-threatening injuries. He succumbed to his injuries and died at the scene. Traffic cameras at the intersection were recording at the moment of impact and clearly show the bus failing to yield the right of way to the bicyclist. At this time, the bicyclist is only being identified as a 49-year-old male and a resident of Morgan Hill. Anyone who may have witnessed this incident is asked to contact Traffic Investigator Nick Cusimano at 408-615-4764.

Central Park Seasonal Ice Rink Construction

Begins: We're almost ready to kick off ice skating! Parks and Recreation Department staff have started building the outdoor ice rink at Central Park. So far, they have installed a large sandbox base with compacted sand for the ice rink next to the Community Recreation Center. Next steps include installing the chiller and coils on top of the sand base. The ice rink will be ready for the community the week of Thanksgiving on Nov. 19. The 150 tons of sand from the rink will be re-used during the spring season for renovation of Fatjo field, which includes aerification, fertilization and top dressing with the sand. For more information, contact Parks and Recreation at 408-615-2260.



Residential Attic Insulation: As the weather begins to change, it may be a good time to think about adding attic insulation to your home. Insulation can help keep the warm air in and improve comfort while lowering your electric bills. Homes with electric heat may be eligible for a rebate of \$0.10 per square foot of insulation over conditioned space. Visit us [online](#) or call 408-244-SAVE (7283) for full program guidelines.

Santa Clara's Neighborhood Conservation and Improvement Program (NCIP): Does your home need reroofing, plumbing, electrical, foundation, handicapped access modifications, water conservation devices or other repairs? The City of Santa Clara may be able to help with financing through the Neighborhood Conservation & Improvement Program (NCIP). Since 1976, the City has assisted more than 1,600 homeowners to rehabilitate their homes, address health and safety issues, and ensure compliance with the current Building Code. If your home is within the City of Santa Clara limits and you meet the program income requirements, you may be eligible for a 3 percent simple interest deferred payment rehabilitation loan. A deferred payment loan is repaid when the house is sold, transferred, or when it reaches the 20 year maturity, but there are no monthly payments. For more information, view the [flyer](#). Grants may be available to install grab bars, wheelchair ramps and for other related accessibility installations. For more details about technical and financial assistance for accessibility, view the [flyer](#).

Homeridge Park Hydration Station Installed: The Parks and Recreation Department has completed the addition of a hydration station at Homeridge Park located at 2985 Stevenson St. The hydration station is located near the playground area and includes a water fountain, bottle filler and dog water bowl. It replaces the original water fountain. For more information, contact Parks and Recreation at 408-615-2260.



BART Phase II Extension Field Investigations: In preparation for the future construction of the six-mile BART Phase II Extension, the Santa Clara Valley Transportation Authority (SCVTA) has started field investigation work in Santa Clara and San Jose to ensure that the project designs include up-to-date information about existing soils and utilities along the project corridor. The Phase II project spans from the Berryessa BART Station in San Jose to the Santa Clara Station in Santa Clara. The City will issue an encroachment permit to the SCVTA's contractor for any work on sidewalks and public streets. Engineering and pre-construction of the Phase II segment runs from 2018 to 2020. Construction is anticipated to commence in 2020 with passenger service starting in 2026. Field investigations have already started and are projected to continue through summer of 2019. Additional information regarding the BART project can be found [online](#). For more information, contact Public Works at 408-615-3000.

Santa Clara Police Judge Barbecue Contest: The North Valley Baptist Church held their annual Fall Festival on Nov. 2. Part of the festival included a BBQ rib cooking contest. The church requested the Santa Clara Police Department to be their celebrity judges. In addition, the

Police Department had a booth, and distributed stickers and pencils for the youth. For more information, contact the Police Dept. at 408-615-4700.

Halloween with Santa Clara Police: Police Chief Mike Sellers and Assistant Chief Dan Winter handed out nearly 2,000 pieces of candy and stickers in the Rivermark area of Santa Clara on Oct. 31. In addition, officers were provided with bags of candy that they distributed to children throughout their shift. The department also hosted a booth at the children's Halloween party at the Youth Activity Center. Preschool students through 5th graders enjoyed carnival games, bounce houses, arts and crafts, entertainment, costume contest, and lots of treats! For more information, contact the Police Dept. at 408-615-4700.

Academy Graduation: On Oct. 25, members of the Police Department Command Staff attended the police academy graduation for Santa Clara's newest police officer, Cesar Rodriguez. Cesar attended the Monterey Peninsula College Law Enforcement Academy. The graduation ceremony was held in Salinas. We congratulate Officer Rodriguez as he begins his service to the Santa Clara Police Dept. For more information, contact the Police Dept. at 408-615-4700.

Silicon Valley Power (SVP) participates in Campus Sustainability Day: On Oct. 24, SVP shared information with students about ways they can save energy and lower their energy bills. Information included tip on how to use less energy when streaming videos, unplugging video game systems when not in use, and how to select the best energy efficient light bulbs. Students were surprised to learn that their video game systems can use as much energy as a refrigerator when not in use, and up to three times as much energy when they're on. For more information, email info@siliconvalleypower.com



Earthquake Preparedness Drill: Drop, Cover, and Hold On: On Oct. 18, at 10:18 a.m., 26 participants, including instructors from the Adventures in Learning program, participated in an Earthquake Preparedness Drill by practicing how to correctly *Drop, Cover, and Hold On*. This drill served as an important reminder in the event of an earthquake. For more information, contact Parks and Recreation at 408-615-2260.

Santa Clara Fire Department Trains for Swift Water Rescue:

Firefighters prepare for all kinds of technical rescue emergencies. Most recently, our team attended the Annual Swift Water Rescue Training. The Fire Department prepares in advance of winter storms with a shore-based rescue team. Firefighters check creek and storm overflow access points as part of the training. For more information, contact the Fire Dept. at 408-615-4900.



CURRENT JOB OPENINGS

Join the Center of What's Possible! The City is currently hiring for the following positions; to view job descriptions and for information on how to apply, visit: www.santaclaraca.gov/jobs.

- As-Needed Instructor/Lifeguard
- Assistant Electric Utility Engineer
- Assistant to the City Manager
- Electrician
- Journey Lineworker
- Meter Reader
- Per Diem Police Officer Special Events
- Police Officer
- Recruit Police Officer

RESPONSE TO COUNCIL INQUIRIES/FOLLOW-UP

Update on Work Efforts Related to Remaining City Cannabis Regulations: On Nov. 6, Santa Clara will vote on Measure M, known as the "City of Santa Clara Commercial Cannabis Activity Measure," one of the two City ballot measures. If passed, Measure M will allow the City to levy a cannabis business tax. In order to: 1) determine if Measure M will pass and 2) if it passes, allow time for a full Council to be seated, the study session on Commercial Cannabis Regulations will be postponed until 2019.

Pedestrian Master Plan: On Aug. 21, 2018, the City Council authorized the City Manager to execute an agreement with the consulting firm of Alta Planning + Design to assist the City with preparing the City's first Pedestrian Master Plan (Master Plan). The goal of the Master Plan is to make walking a more viable and safe transportation option for the entire community which will reduce environmental impacts and improve the health of our community members of all ages. This project is funded by a \$279,214 Caltrans Sustainable Communities Transportation Planning Grant, and work is already underway. Alta Planning + Design will help the City with conducting public outreach including workshops and online surveys, surveying existing conditions, data collection, preparing a pedestrian needs analysis, developing recommended improvements, and overall completion of the master plan. It is anticipated that the Pedestrian Master Plan will be complete in winter 2020.

There will be several opportunities to engage the community and provide feedback throughout this process. An online survey will be available in November 2018 that will allow community members to comment on locations and corridors in need of improvement. Additionally, the public is invited to join us at our first round of Community Workshops in late November/early December 2018 to learn about the Pedestrian Master Plan and discuss with City staff your experience walking in Santa Clara. Information regarding the project, including specifics about upcoming public outreach events, can be found [online](#). For more information, contact Public Works at (408) 615-3000.

Citywide Emergency Generator Replacement at City Hall:

For Phase 1 of the Citywide Emergency Generator Replacement program, the current replacement emergency generator at City Hall (East Wing) is under design and is estimated to be installed sometime in late 2019. It is currently located in the electrical room of the East Wing building basement, with a separate fuel tank located outside just below the air vent enclosure. The generator was installed in 1984 and is well beyond its useful life. At 34 years old, it experiences mechanical issues which require occasional, costly repairs. Due to new regulations and codes, the generator cannot remain in its current location. The proposed location is at the vent grate, between the Council Chambers' east wall and the building's back wheelchair ramp. The new generator unit will have a belly fuel tank which eliminates the need for a separate fuel tank. The installation of a green screen, along with plants, will surround the enclosure and create an element of aesthetic diversity for people walking by. Impacts to the East Wing building ramp and parking lot may occur once construction begins. Staff will coordinate with the contractor to minimize these impacts and notify City Hall staff in advance. For more information, contact Public Works at 408-615-3000.



Clarification of 1530-1540 Pomeroy Avenue Rezoning Application: The applicants, the Ridge Crest Group and Omid Shakeri, are requesting a rezoning of two parcels totaling 0.48 acres from Low Density Multiple Dwelling (R3-18D) and Agricultural (A) to Planned Development (PD) and approval of a Tentative Subdivision Map to allow the development of an 8-unit, two-story residential townhouse project. The Planning Commission considered the project on Aug. 22, 2018 and forwarded the project to the City Council with no recommendation. The City has received several petitions expressing opposition to the project. The petitions inaccurately reference that there are two sites on Pomeroy Avenue with pending residential development proposals, when there is only one site currently being considered by the City for development, 1530-1540 Pomeroy Avenue. The petition incorrectly references a development

proposal for a five-story, 122 unit housing development on 1575 Pomeroy Avenue. While the City received a preliminary inquiry some time ago about the possibility of residential development at 1575 Pomeroy Avenue, no development application has been filed for that site.

LEVI'S STADIUM RELATED UPDATES

Los Angeles Rams vs 49ers on Oct. 21: A football game was held at Levi's Stadium. There were no significant police events at the game.

Oakland Raiders vs. 49ers on Nov. 1: A sold-out football game was held at Levi's Stadium. The game was a success with no major events taking place. Police officers arrested three individuals for assault, including a fan-on-fan incident that was captured by fan video. The video of that incident has been widely shared on social media. The suspect in this incident was identified and arrested moments later for assault and booked at the Santa Clara County Jail.

Upcoming Stadium Events

November 12	NFL Game: 49ers (New York)
November 18	49ers Golden Heart Run
November 30	College Football: 2018 Pac-12 Championship

UPCOMING EVENTS AND MEETINGS

San Tomas Expy. and Monroe St. Affordable Housing Project on Nov. 5: The City has begun the next phase of community engagement for the proposed development by Freebird Development Company for affordable housing at the southeast corner of San Tomas Expressway and Monroe Street (2330 Monroe St.). The current proposal would allow for the development of approximately 65 affordable units for people at a range of income levels and include a set aside of units for people with development disabilities. The first meeting was held on Oct. 19 at the City Hall Cafeteria. The next community meeting will be held on Nov. 5 at 6 p.m. at the City Hall Cafeteria and will recap the previous meeting, review early design concepts, and address Q&A. For more information, contact Community Development at 408-615-2450.

Ice Skating Rink at Central Park Opening Soon: Starting Nov. 19, the ice skating rink at Central Park, located at 969 Kiely Blvd., will be available for open skate, classes, or private events. Open until Jan. 21, 2019, admission tickets start at \$10 for youth (4 -12), adults (13 and up) at \$15, and children 3 and under are free. For more information, including hours and dates, call the Community Recreation Center at 408-615-3140 or visit the [webpage](#).



The Annual Holiday Tree Lighting: Join us on Dec. 7, 2018, at 5:00 p.m., for the Annual Holiday Tree Lighting at the Central Park located at 969 Kiely Blvd. A City of Santa Clara tradition for over 100 years, this event includes a colorful “live” holiday tree with heirloom Teddy Bear, live holiday stage music and entertainment, dancing, children’s and family activities, ice skating rink, non-profit food and information booths, fireworks, and a Mayoral Proclamation of an honorary “Holiday Tree Lighter.” For questions, please call the Community Recreation Center at 408-615-3140.

Bicycle Master Plan Update: Do you commute on your bicycle? Enjoy riding with your family for recreation? We need your feedback! The City of Santa Clara invites the community to attend a community meeting on Nov. 7, 6:30 to 9 p.m. at Central Park Library, Redwood Room located at 2635 Homestead Rd. Come share your feedback on the draft project recommendations for the 2018 Bicycle Master Plan Update. These recommendations will identify where the City could create new bikeways, improve existing bikeways and trails across Santa Clara. The plan provides a road map for future bicycle facilities and priorities from our community. Join us at one of these upcoming events to provide your important feedback! For more information on the project, please visit the [webpage](#). For any other questions, please contact Marshall Johnson at 408-615-3023 or mjohnson@santaclaraca.gov

Talk and Tour at the Police Dept.: On Nov. 28, from 7-9:00 p.m., the Santa Clara Police Department will host a talk and tour at the police station. The program, led by Police Chief Mike Sellers or Assistant Police Chief Dan Winter, is designed to provide an overview of the Santa Clara Police Department and to give residents a tour of their police station. This program is for adults only. Due to space, an RSVP is required. RSVPs are accepted by calling 408-615-4892 or emailing cmcdowell@santaclaraca.gov.

Drop-In Technology Help at Central Park Library starting Nov. 13: The Library is offering a new weekly technology aid service to help you with your computers, tablets or phones. Starting Nov. 13, on every Tuesday from 4 to 5 p.m., get help from local tech-savvy teens in Central

Studio (second floor). No registration is required; assistance will be provided on a first-come, first-served basis. Please bring your own device to the session to receive help. The Library also offers a drop-in help lab on the first Friday of each month from 10 to 11 a.m. For more information, please contact Central Park Library at 408-615-2900.

UPCOMING COUNCIL CALENDAR/AGENDA ITEMS

Visit the [Tentative Meeting Agenda Calendar](#) for dates of upcoming Council Study Sessions, Joint Council/Commission meetings, as well as Council Public Hearing and General Business agenda items online at [Legislative Public Meetings](#) on the City's website. As you can see, while tentative and subject to change, it provides key policy items that the Council/Board will need to dedicate time to deliberate and that may take considerable time during the upcoming meetings.



Deanna J. Santana
City Manager